



















## PESQUISA DE BEBIDAS PARA O CARNAVAL - 2017



ITEM	PRODUTO	Espec.	Bemais	Super Box Brasil	Carrefour	Hiper Bompreço	Pão de Açúcar	Supermer. Manaitra	Sup. Latorre	Sup. Santiago	Sup. Extra	Cálculos				
												>	<	≠	⚡	
	<b>AGUARDENTE (CACHAÇA)</b>															
1	SERRA LIMPA	355 ML		19,80				17,99	18,50	17,99		19,80	17,99	1,81	10,06%	
2	VOLÚPIA	275 ML								9,99		9,99	9,99	0,00		
3	VOLÚPIA	670 ML	21,98	22,50				22,99	22,95			22,99	21,98	1,01	4,60%	
4	SERRA PRETA	350 ML								9,99		9,99	9,99	0,00		
5	SERRA PRETA	700 ML	24,98	25,90								25,90	24,98	0,92	3,68%	
6	RAINHA	350 ML								11,89		11,89	11,89	0,00		
7	RAINHA	600 ML	20,99	22,50				22,99	21,59			22,99	20,99	2,00	9,53%	
8	SÃO PAULO	900 ML		13,75								13,75	13,75	0,00		
9	SÃO PAULO CRISTAL	355 ML						6,45				6,45	6,45	0,00		
10	JUREMINHA	355 ML		4,30								4,30	4,30	0,00		
11	JUREMINHA	970 ML								9,89		9,89	9,89	0,00		
12	PITÚ	350ML	4,19	3,29	5,59						4,15	5,59	3,29	2,30	69,91%	
13	PITÚ	965 ML			5,59	7,00		8,99	8,45		6,49	8,99	5,59	3,40	60,82%	
14	51 UMA BOA IDEIA( Lata )	350 ML	3,69	3,50		3,10					3,15	3,69	3,10	0,59	19,03%	
15	51 UAM BOA IDEIA	965 ML		9,15	7,39	14,90	7,65	7,99	8,49		7,99	14,90	7,39	7,51	101,62%	
16	TRIUNFO	275 ML	6,49					6,99				6,99	6,49	0,50	7,70%	
17	IPOCA PRATA	965 ML			15,39	21,90	17,49					22,25	15,39	6,86	44,57%	
	<b>CERVEJA</b>															
18	CERVEJA HEINEKEN (LONGNECK)	330 ML	3,59	3,65	3,59	3,89	3,89	3,49	3,68	3,65	3,99	3,99	3,49	0,50	14,33%	
19	CERVEJA STELLA ARTOIS (LONGNECK)	275 ML	3,69	4,10	3,69	3,69	3,69	3,69	3,78	3,75	3,59	4,10	3,59	0,51	14,21%	
20	CERVEJA BUDWEISER ( LONGNECK)	343 ML			2,49	2,99	3,29	3,49	3,39	3,85	3,39	3,85	2,49	1,36	54,62%	
21	CERVEJA SKOL (LATA)	350 ML	2,39	1,66	2,39	2,39	2,39	2,29	2,19	2,19	2,39	2,39	1,66	0,73	43,98%	
22	CERVEJA SKOL (LONGNECK)	355 ML	2,69	3,15	2,69	2,69	2,69	2,99	2,87	2,45	2,59	3,15	2,45	0,70	28,57%	
23	CERVEJA SKOL (LATÃO)	473 ML	2,99	2,75	2,99	2,99	2,99	2,79	2,74		2,99	2,99	2,74	0,25	9,12%	
24	CERVEJA ANTARCTICA (LATA)	350 ML	2,09	1,99	2,09	2,09	2,09	1,99	1,78	1,79	2,09	2,09	1,78	0,31	17,42%	
25	CERVEJA BOHEMIA (LATA)	350 ML	2,89	3,29	2,89	2,89	2,89	2,99	2,99	2,95	2,89	3,29	2,89	0,40	13,84%	
26	CERVEJA ITAIPAVA (LATÃO)	473 ML	2,59	2,59	2,49	2,49	3,32	2,79	2,52	2,49	3,16	3,32	2,49	0,83	33,33%	
27	CERVEJA NOVA SKIN (LATA)	350 ML	1,45	1,59	1,59		1,65		1,57		1,69	1,69	1,45	0,24	16,55%	
28	CERVEJA NOVA SKIN (LATÃO)	473 ML	1,99	2,19	1,99	1,98	2,29		2,08		2,35	2,35	1,98	0,37	18,69%	
29	CERVEJA DEVASSA (LATA)	350 ML				2,29	1,99					2,29	1,99	0,30	15,08%	
30	CERVEJA KAISER (LATA)	350 ML		1,49	1,99	1,79	2,09			1,99		2,09	1,49	0,60	40,27%	
31	CERVEJA ITAIPAVA (LATA)	350 ML	1,79	1,89	1,89	1,89	2,35	1,95	1,88	1,87	2,15	2,35	1,79	0,56	31,28%	
32	CERVEJA BRAHMA	350 ML				2,09	2,09	1,79		2,25	2,09	2,25	1,79	0,46	25,70%	
33	CERVEJA SKOL BEATS SPIRIT	313 ML		5,25	3,69	4,75	3,75	4,99	5,37	4,85		5,37	3,69	1,68	45,53%	
34	CERVEJA ANTARCTICA ORIGINAL	600 ML	5,49			6,49	5,49	6,49		6,65	6,29	6,65	5,49	1,16	21,13%	

ITEM	PRODUTO	Espec.	Bemal	Super Box Brasil	Carreto	Hiper Bompreço	Pão de Açúcar	Supermerc. Maná	Sup. Latorr	Sup. Santiaç	Sup. Extra	>	<	#	
	<b>ENERGÉTICO</b>														
35	RED BULL	250 ML	6,29	7,55		6,98	7,39	7,69	7,66	7,25		7,69	6,29	1,40	22,26%
36	RED BULL	473 ML		11,55								11,55	11,55	0,00	
37	NIGHT POWER	269 ML		4,75		3,99			4,69	4,25		4,75	3,99	0,76	19,05%
38	BURN	260 ML	6,29	6,29	6,29	6,09	7,39	6,19		6,29	6,19	7,39	6,09	1,30	21,35%
39	FLYNG HORSE	270 ML							5,26	5,99		5,99	5,26	0,73	13,88%
40	FLYNG HORSE	473 ML		5,65	7,49			6,99				7,49	5,65	1,84	32,57%
41	FLYNG HORSE	1000 ML							9,98			9,98	9,98	0,00	
42	VULCANO	500 ML	7,69	6,49		6,19		6,99	6,49			7,69	6,19	1,50	24,23%
43	VULCANO	1000 ML	14,15	12,20				12,49				14,15	12,20	1,95	15,98%
44	VULCANO	1250 ML							11,69			11,69	11,69	0,00	
45	MONSTER	473 ML		7,60	5,73				7,97			7,97	5,73	2,24	39,09%
46	TNT	269 ML		4,99	4,75			5,99		4,75	5,59	5,99	4,75	1,24	26,11%
	<b>LICOR</b>											0,00	0,00		
47	AMARULA	375 ML	87,49							48,99		87,49	48,99	38,50	78,59%
48	AMARULA	750 ML			133,00			89,99	94,47		115,90	133,00	89,99	43,01	47,79%
49	COINTREAU	700 ML			68,98	143,49	125,90	82,99	104,80	90,99		143,49	68,98	74,51	108,02%
50	STOCK CHOCOLATE	720 ML	43,98		37,90	27,90	54,00	45,99	43,59	39,99	39,25	54,00	27,90	26,10	93,55%
51	STOCK CHOCOLATE (MENTA E MORANGO)	720 ML		44,50								44,50	44,50	0,00	
52	STOCK MARULA	720 ML									55,90	55,90	55,90	0,00	
53	BAILEYS	750 ML			92,90	108,90						108,90	92,90	16,00	17,22%
54	FRANGELICO AVELÃ	700 ML			163,90	114,12		111,99	109,80			163,90	109,80	54,10	49,27%
55	CEDILLA	750 ML									78,90	78,90	78,90	0,00	
	<b>REFRIGERANTE</b>											0,00	0,00		
56	REFRIGERANTE GUARANA ANTARTICA	2 L	6,09	6,55		5,99	5,99	5,49	5,99	5,39	5,35	6,55	5,35	1,20	22,43%
57	REFRIGERANTE GUARANA ANTARTICA ZERO	2 L	6,09	6,55	5,99		5,99	5,49	5,99	5,49	5,35	6,55	5,35	1,20	22,43%
58	REFRIGERANTE COCA-COLA	2 L	5,99	5,99	5,99	5,99	5,99	5,99	5,99	5,99	5,45	5,99	5,45	0,54	9,91%
59	REFRIGERANTE COCA-COLA ZERO	2 L	5,99	5,99	5,99	5,99	5,99	5,99	6,19	6,25	5,99	6,25	5,99	0,26	4,34%
60	REFRIGERANTE FANTA	2 L	5,69	5,69	5,49	6,39	5,45	5,69	5,85	5,69	5,19	6,39	5,19	1,20	23,12%
61	REFRIGERANTE SODA LIMONADA	2 L	5,35	5,85	3,99	5,29	5,29	5,69	5,42	4,49	5,29	5,85	3,99	1,86	46,62%
62	REFRIGERANTE FANTA UVA	2 L	5,39	5,69	5,49	5,69		5,39	5,85	5,69		5,85	5,39	0,46	8,53%
63	REFRIGERANTE PEPSI	2 L	5,55	5,35		5,49	5,49	5,69	5,42		5,49	5,69	5,35	0,34	6,36%
64	REFRIGERANTE GUARANA ANTARTICA (LATA)	350 ML	2,09	2,20	2,09	2,09	2,09		1,99	1,89	1,69	2,20	1,69	0,51	30,18%
65	REFRIGERANTE GUARANA ANTARTICA ZERO (LATA)	350 ML	2,09						1,99		1,69	2,09	1,69	0,40	23,67%
66	REFRIGERANTE COCA-COLA (LATA)	350 ML	2,39	2,39	2,39	2,39		2,39	2,39	2,39	2,35	2,39	2,35	0,04	1,70%
67	REFRIGERANTE COCA-COLA ZERO (LATA)	350 ML	2,39	2,39	2,39	2,39	2,39	2,39	2,39	2,39	2,39	2,39	2,39	0,00	
68	REFRIGERANTE PEPSI (LATA)	350 ML		2,20	2,09	2,09	2,09	1,99	1,99	1,99	2,09	2,20	1,99	0,21	10,55%
69	REFRIGERANTE FANTA (LATA)	350 ML	2,19	2,19	2,59	2,29	2,19	2,19	2,20	2,19	2,19	2,59	2,19	0,40	18,26%
70	REFRIGERANTE SODA LIMONADA (LATA)	350 ML		2,20	2,09	2,09	2,09	1,99	1,99	1,89		2,20	1,89	0,31	16,40%
71	REFRIGERANTE FANTA UVA (LATA)	350 ML	2,19	2,19	2,59	2,19	2,19	2,19	2,20	2,19	2,19	2,59	2,19	0,40	18,26%
72	REFRIGERANTE SPRITE (LATA)	350 ML			2,19	2,19	2,09	2,19			2,19	2,19	2,09	0,10	4,78%
	<b>RUM</b>											0,00	0,00		
73	RON MONTILLA ( Cristal)	1000 ML	18,98	19,65	24,39	22,10		19,99	19,25	18,99	19,50	24,39	18,98	5,41	28,50%
74	ROM MONTILLA LIMÃO	700 ML	18,98	18,50		15,90			18,40	16,99		18,98	15,90	3,08	19,37%
75	BARCARDI APPLE	750 ML		32,40	36,69	36,65	29,90	33,99		28,59	29,90	36,69	28,59	8,10	28,33%
76	BARCARDI BIG LEMON	750 ML			36,69	32,24	29,90	31,99	32,94			36,69	29,90	6,79	22,71%
77	BARCARDI CARTA ORO SUPERIOR	980 ML			33,69		36,50					36,50	33,69	2,81	8,34%
78	BACARDI CARTA BLANCA SUPERIOR	980 ML		33,25	40,39	35,90		33,99				40,39	33,25	7,14	21,47%

ITEM	PRODUTO	Espec.	Bemal	Super Box Brasil	Carrefour	Hiper Bompreço	Pão de Açúcar	Supermercado Manairá	Supermercado Latorre	Supermercado Santiago	Supermercado Extra	>	<	#	
	<b>DIVERSAS</b>														
79	SEAGERS GIM	980 ML	38,98	26,50	34,90				28,35	34,99	35,90	38,98	26,50	12,48	47,09%
80	GIN ROCK'S	995 ML						26,99			23,90	26,99	23,90	3,09	12,93%
81	CAMPARI	900 ML	35,48	35,55	34,90	38,90	39,25	36,99	36,83	34,99	35,90	39,25	34,90	4,35	12,46%
82	CINZANO	900 ML	20,98		19,90		29,90		21,73			29,90	19,90	10,00	50,25%
83	DREHER	900 ML		11,90	9,90	11,26	12,49	11,99	11,85	10,89		12,49	9,90	2,59	26,16%
84	MARTINI BIANCO	900 ML	25,98	27,00	28,69			28,99	24,38	21,99	19,90	28,99	19,90	9,09	45,68%
	<b>VODKA</b>											0,00	0,00		
85	SMIRNOFF ICE (VERMELHA)	275 ML	4,89	4,95	3,89	3,90	4,19	4,99		4,69		4,99	3,89	1,10	28,28%
86	VODKA SMIRNOFF	998 ML		39,90	31,89	34,00	34,75	34,99	36,69		30,90	39,90	30,90	9,00	29,13%
87	VODKA SMIRNOFF	600 ML			18,90			24,99	23,45	23,99		24,99	18,90	6,09	32,22%
88	VODKA ORLOFF	1000 ML		28,50	26,39	26,40	26,40	27,99	28,50	25,99	25,90	28,50	25,90	2,60	10,04%
89	VODKA NATASHA	1000 ML		15,45	16,89	16,90	14,90	14,99	14,37	13,99	14,90	16,90	13,99	2,91	20,80%
90	ABSOLUT (ORIGINAL) AZUL	1000 ML	89,98	101,59	99,90	109,90		89,99	94,80	96,99	99,90	109,90	89,98	19,92	22,14%
91	VODKA SKYY	980 ML	35,98	34,25	36,59		31,90	33,99	33,80	34,99	35,90	36,59	31,90	4,69	14,70%
	<b>WHISKY</b>											0,00	0,00		
92	WHISKY GRAND MACNISH	1000 ML		67,50				49,99	54,80	58,99		67,50	49,99	17,51	35,03%
93	WHISKY WHITE HORSE (CAVALO BRANCO)	1000 ML	56,98	73,50	74,90	74,90	74,90		61,59	61,99	75,90	75,90	56,98	18,92	33,20%
94	WHISKY CHIVAS REGAL - 12 anos	1000 ML	129,98	118,90	128,00	128,18	135,90	129,99	134,90	132,99	129,90	135,90	118,90	17,00	14,30%
95	WHISKY LOGAN - 12 anos	700 ML	92,99	104,90				109,99		99,99	99,90	109,99	92,99	17,00	18,28%
96	WHISKY BLACK & WHITE	1000 ML	39,98	43,90	49,49	49,90	49,90	39,99	41,99	41,99	49,50	49,90	39,98	9,92	24,81%
97	WHISKY GRANT'S	1000 ML				74,90				58,49	78,90	78,90	58,49	20,41	34,89%
98	WHISKY TEACHER'S	1000 ML	32,99	34,90		39,90	38,90	39,99	35,98	35,99	42,25	42,25	32,99	9,26	28,07%
99	WHISKY NATU NOBILIS	1000 ML	32,99	29,50	31,59	31,59			33,50	32,99		33,50	29,50	4,00	13,56%
100	WHISKY OLD EIGHT	1000 ML	24,98	27,95	32,89	32,90	26,90	32,99	30,47	25,49	26,90	32,99	24,98	8,01	32,07%
101	WHISKY BELL'S	1000 ML			54,99	46,99			37,80	38,49		54,99	37,80	17,19	45,48%
102	WHISKY WALL STREET	1000 ML	28,99	29,09	45,19	29,90		29,99	28,50	26,89	30,50	45,19	26,89	18,30	68,06%
103	WHISKY JOHNNIE WALKER RED LABEL	1000 ML	74,98	89,90	84,99	84,90	84,90	79,90	84,80	86,99	81,90	89,90	74,98	14,92	19,90%
104	WHISKY JOHNNIE WALKER BLACK LABEL - 12 anos	1000 ML	134,98	159,90	156,00	156,61	165,90	164,99	189,80	149,99	159,90	189,80	134,98	54,82	40,61%
105	WHISKY JOHNNIE WALKER BLUE LABEL - 21 anos	750 ML	819,98		763,00							819,98	763,00	56,98	7,47%
106	WHISKY JOHNNIE WALKER GOLD LABEL	750 ML	169,98		330,39	228,90	235,90	199,99		216,99	229,90	330,39	169,98	160,41	94,37%
107	WHISKY OLD PAR - 12 anos	1000 ML	119,98	145,00	129,00	134,90	135,90	129,99	124,90	87,99	129,90	145,00	87,99	57,01	64,79%
108	WHISKY BALANTINES - 8 anos	1000 ML	65,98	69,90	64,99	65,21	68,90	67,99	69,74	64,89	61,90	69,90	61,90	8,00	12,92%
109	WHISKY BALANTINES - 12 anos	1000 ML				111,46	115,90	109,99		84,99	115,90	115,90	84,99	30,91	36,37%
110	WHISKY PASSPORT SCOTCH	670 ML	38,98							36,59		38,98	36,59	2,39	6,53%
111	WHISKY PASSPORT SCOTCH	1000 ML		41,90	36,29	43,90	45,75				38,9	45,75	36,29	9,46	26,07%
112	WHISKY JACK DANIEL'S	1000 ML			112,00		105,90				119,9	119,90	105,90	14,00	13,22%

**Estabelecimentos pesquisados: 09**

Super Box Brasil - R. Dep. Petrônio de Figueiredo ,S/N Geisel

Supermercado Pão de Açúcar - Av. Epitácio Pessoa, 4200 Miramar - 32461456

Supermercado Latorre - Barão de Mamanguape, 594, 602 e 610 - Torre - 32448878

Supermercado Santiago - Barão de Mamanguape, 563, - Torre - 3224-7508

Supermercado Manairá - Av. João Cândio, 493 Manaira - 3226-3993

Carrefour - Rua Bacharel Irenaldo de Albuquerque Chaves - Bessa - 32168300

Supermercado Extra - Av. Epitácio Pessoa, 1277 - 3015-4500

Hiper bompreço - R. Edigar Sales de Miranda, 400, Bessa - 3216-8200

Bemais - Rua João Rodrigues Alves, 750, Bancários - 3255-7500

(-) Menor variação: Refrigerante Coca Cola Lata - 350 ML

1,70%

(+) Maior variação: Licor Cointreau - 700 ML

108,02%

Total de estabelecimentos pesquisados: 09

Total de itens Pesquisados: 112