


























PESQUISA DE BEBIDAS PARA O CARNAVAL - 2019



ITEM	PRODUTO	Espec.	Bemais	Super Box Brasil	Carrefour	Hiper Bompreço	Pão de Açúcar	Supermer. Manairá	Sup. Latorre	Sup. Santiago	Sup. Extra	Cálculos			
												>	<	≠	⚡
AGUARDENTE (CACHAÇA)															
1	SERRA LIMPA	355 ML	18,90	21,50				18,99	21,73	19,99		21,73	18,90	2,83	14,97%
2	VOLÚPIA	275 ML	11,25	12,90						11,99		12,90	11,25	1,65	14,67%
3	VOLÚPIA	670 ML	25,98	26,90				24,99	25,85			26,90	24,99	1,91	7,64%
4	SERRA PRETA	350 ML	10,98	10,85				11,99		9,99		11,99	9,99	2,00	20,02%
5	SERRA PRETA	600 ML	14,99					18,19		15,99		18,19	14,99	3,20	21,35%
6	SERRA PRETA	700ML								23,15		23,15	23,15	0,00	
7	RAINHA	350 ML	12,75					13,99	13,74	12,99		13,99	12,75	1,24	9,73%
8	RAINHA	600 ML		26,50				23,99	25,98	23,99		26,50	23,99	2,51	10,46%
9	CRISTAL	355 ML		6,45				6,49	7,35	6,99		7,35	6,45	0,90	13,95%
10	JUREMINHA	350 ML		3,99						4,19		4,19	3,99	0,20	5,01%
11	JUREMINHA CRISTAL	1000ML		14,80								14,80	14,80	0,00	
12	JUREMINHA	1000ML								10,55		10,55	10,55	0,00	
13	PITÚ	350ML		4,30		3,85	5,09			4,15	5,59	5,59	3,85	1,74	45,19%
14	PITÚ	965 ML			10,99	6,75		9,99	8,85	8,49	9,99	10,99	6,75	4,24	62,81%
15	51 UMA BOA IDEIA(Lata)	350 ML		3,70		3,60				3,99		3,99	3,60	0,39	10,83%
16	51 UMA BOA IDEIA	965ml		11,50		6,75	8,90					11,50	6,75	4,75	70,37%
17	CARANGUEIJO	350ML		3,15								3,15	3,15	0,00	
18	CARANGUEIJO	980ML	6,98							7,49		7,49	6,98	0,51	7,31%
19	YPIÔCA PRATA	960 ML		12,99	14,49	24,90	17,90	13,49	13,35		16,90	24,90	12,99	11,91	91,69%
CERVEJA															
20	CERVEJA HEINEKEN (LATA)	350 ML	3,99				3,99	4,99			3,99	4,99	3,99	1,00	25,06%
21	CERVEJA STELLA ARTOIS (LONGNECK)	275 ML	4,49	3,95	4,09	4,09	4,19	3,99	4,29	4,59	4,19	4,59	3,95	0,64	16,20%
22	CERVEJA BUDWEISER (LONGNECK)	600ML		6,99	7,29	6,49			6,69			7,29	6,49	0,80	12,33%
23	CERVEJA BUDWEISER (LONGNECK)	330ML	3,99	3,65					3,25			3,99	3,25	0,74	22,77%
24	CERVEJA BUDWEISER (LONGNECK)	343 ML				3,29				3,59		3,59	3,29	0,30	9,12%
25	CERVEJA BUDWEISER (Lata)	350ML	3,39	3,39	3,29		2,99	2,79	2,95	3,29	3,39	3,39	2,79	0,60	21,51%
26	CERVEJA BUDWEISER (Lata)	269ML	2,79			2,69	2,79	2,29	2,67			2,79	2,29	0,50	21,83%
27	CERVEJA SKOL (LATA)	350 ML	2,19	2,09	2,19	2,29	2,29	1,99	2,09	2,15	2,29	2,29	1,99	0,30	15,08%
28	CERVEJA SKOL (LONGNECK)	275ML	2,79			2,89		2,99				2,99	2,79	0,20	7,17%
29	CERVEJA SKOL (LONGNECK)	355 ML							2,78	2,85		2,85	2,78	0,07	2,52%
30	CERVEJA SKOL (LATÃO)	473 ML	2,39		2,99	2,99		2,79	2,85	2,99		2,99	2,39	0,60	25,10%
31	CERVEJA ANTARCTICA (LATA)	350 ML	2,09	2,09	2,09	2,09	2,19	1,99	1,99	2,15		2,19	1,99	0,20	10,05%
32	CERVEJA BOHEMIA (LONGNECK)	343ML									2,19	2,19	2,19	0,00	
33	CERVEJA BOHEMIA (LONGNECK)	355ML	3,09	3,15	2,79	2,79	2,29	3,29	2,67		2,79	3,29	2,29	1,00	43,67%
34	CERVEJA BOHEMIA (LATA)	350 ML	2,09	2,39	2,49	2,29	2,49	2,29	2,10	2,29		2,49	2,09	0,40	19,14%

ITEM	PRODUTO	Espec.	Bemal	Super Box Brasil	Carreto	Hiper Bompreço	Pão de Açúcar	Supermercado Maná	Super Latorr	Super Santiaç	Super Extra	>	<	≠	
35	CERVEJA ITAIPAVA (LATÃO)	473 ML	2,89	2,09	2,69	2,89		2,79	2,77	2,85		2,89	2,09	0,80	38,28%
36	CERVEJA ITAIPAVA	350ML	3,25	2,60	2,09	1,89		1,99	2,19	2,15	3,39	3,39	1,89	1,50	79,37%
37	CERVEJA ITAIPAVA (LATA)	269ML			1,99				1,89	1,95		1,99	1,89	0,10	5,29%
38	CERVEJA NOVA SKIN	269ML		1,49								1,49	1,49	0,00	
40	CERVEJA NOVA SKIN (LATÃO)	473 ML				3,29					3,29	3,29	3,29	0,00	
41	CERVEJA DEVASSA (LATA)	350 ML	2,49	2,39	2,69				2,29		2,89	2,89	2,29	0,60	26,20%
42	CERVEJA DEVASSA (LONGNECK)	355ML	2,79	3,39	4,61						3,99	4,61	2,79	1,82	65,23%
43	CERVEJA EISENBahn (LONGNECK)	3,55ML		3,99								3,99	3,99	0,00	
44	CERVEJA SKOL BEATS SPIRIT	269ML	3,79		3,75	3,75		3,99				3,99	3,75	0,24	6,40%
45	CERVEJA SKOL BEATS SPIRIT	313 ML	4,89	4,99		4,75			4,63			4,99	4,63	0,36	7,78%
ENERGÉTICO															
46	RED BULL	250 ML	5,99	5,99	6,29	5,29	7,15	5,99	6,85	6,75	7,15	7,15	5,29	1,86	35,16%
47	RED BULL	355ML		8,65	8,49	8,99	8,94		8,96	8,99	8,94	8,99	8,49	0,50	5,89%
48	NIGHT POWER	269 ML		4,60	5,39	5,19			3,99	4,25	5,49	5,49	3,99	1,50	37,59%
49	NIGHT POWER	1,5L		11,50		10,50						11,50	10,50	1,00	9,52%
50	BURN	1000L		9,99							8,99	9,99	8,99	1,00	11,12%
51	BURN	260 ML					8,99	9,99			4,99	5,99	4,99	1,00	20,04%
52	FLYNG HORSE	270 ML			4,99					5,45		5,45	4,99	0,46	9,22%
53	FLYNG HORSE	473 ML			6,99			6,99		5,79		6,99	5,79	1,20	20,73%
54	FLYNG HORSE	1000ML		10,99	9,89				9,45	10,35		10,99	9,45	1,54	16,30%
55	VULCANO	500 ML		6,95						6,75		6,95	6,75	0,20	2,96%
56	VULCANO	1000ML								13,45		13,45	13,45	0,00	
57	VULCANO	2L								22,99		22,99	22,99	0,00	
58	MONSTER	473 ML	6,98	6,99	6,99	5,99	7,45		8,98		6,99	8,98	5,99	2,99	49,92%
59	FUSION	1000ML			7,99	7,99	8,99		10,25		8,99	10,25	7,99	2,26	28,29%
60	FUSION	250ML				4,14						4,14	4,14	0,00	
REFRIGERANTE															
61	REFRIGERANTE GUARANA ANTARCTICA	2 L	4,49	5,49	5,79	4,99	5,89	5,49	5,39	5,75	5,79	5,89	4,49	1,40	31,18%
62	REFRIGERANTE GUARANÁ ANTARTICA ZERO	2 L	5,79	6,80	4,49	4,49	5,89	5,49	5,39	5,79	5,79	6,80	4,49	2,31	51,45%
63	REFRIGERANTE COCA-COLA	2 L	6,39	6,49	6,39	6,29	6,39	6,49	6,49	6,49	6,39	6,49	6,29	0,20	3,18%
64	REFRIGERANTE COCA-COLA ZERO	2 L	5,99		5,99	6,29	6,39	6,49	6,49	6,49	6,39	6,49	5,99	0,50	8,35%
65	REFRIGERANTE FANTA	2 L	5,99	5,99	4,49	5,49	5,99	5,99	4,49	5,99	6,70	6,70	4,49	2,21	49,22%
66	REFRIGERANTE SODA LIMONADA	600ML			2,99			2,99	2,89	2,99		2,99	2,89	0,10	3,46%
67	REFRIGERANTE SODA LIMONADA	2 L	4,49		4,49	4,49	4,79	5,69	4,68	4,89	4,49	5,69	4,49	1,20	26,73%
68	REFRIGERANTE FANTA UVA	2 L	5,99	5,99	5,99	5,49	5,99	5,99		5,99	5,99	5,99	5,49	0,50	9,11%
69	REFRIGERANTE PEPSI	2 L	5,49			4,99	5,65	5,69	5,39	4,79	5,65	5,69	4,79	0,90	18,79%
70	REFRIGERANTE GUARANA ANTARCTICA (LATA)	350 ML	2,39	2,25	2,09			2,29	1,99	2,45		2,45	1,99	0,46	23,12%
71	REFRIGERANTE GUARANÁ ANTARTICA ZERO (LATA)	350 ML	2,79	2,39		2,39	2,15	2,29	1,99	2,45		2,79	1,99	0,80	40,20%
72	REFRIGERANTE COCA-COLA (LATA)	350 ML	2,49	2,49	2,49	2,49	2,49	2,49	2,49	2,49	2,49	2,49	2,49	0,00	
73	REFRIGERANTE COCA-COLA ZERO (LATA)	350 ML	2,29	2,29	1,99	2,49	2,29	2,29	2,29	2,49	2,29	2,49	1,99	0,50	25,13%
74	REFRIGERANTE PEPSI (LATA)	350 ML	2,09	2,25	2,09	2,09			2,29	2,45	2,09	2,45	2,09	0,36	17,22%
75	REFRIGERANTE FANTA (LATA)	350 ML	2,29	2,29	2,20	2,29	2,29	2,29	2,29	2,29	2,29	2,29	2,20	0,09	4,09%
76	REFRIGERANTE SODA LIMONADA (LATA)	350 ML	2,09	2,25		1,99		2,29	2,29		1,99	2,29	1,99	0,30	15,08%
77	REFRIGERANTE FANTA UVA (LATA)	350 ML	2,29	2,29		2,29	2,29	2,29	2,29	2,29	2,29	2,29	2,29	0,00	
RUM															
78	RON MONTILLA (Cristal)	1000 ML	18,98	18,90	26,39		22,90	19,99	18,98	18,99	21,90	26,39	18,90	7,49	39,63%
79	ROM MONTILLA LIMÃO	700 ML		19,65					20,47			20,47	19,65	0,82	4,17%
80	MONTILLA CARTA PRANCA	1000L	19,98					33,99				33,99	19,98	14,01	70,12%

ITEM	PRODUTO	Espec.	Bemal	Super Box Brasil	Carreto	Hiper Bompr	O	Pão d Açúcar	Superm . Manat	Sup. Latorr	Sup. Santiaç	Sup. Extra	>	<	≠		
81	BARCARDI APPLE	980 ML	32,98		34,99					31,98	37,99		37,99	31,98	6,01	18,79%	
82	BARCARDI BIG LEMÓN	980 ML		32,90				33,90	36,49	37,98			37,98	32,90	5,08	15,44%	
83	BARCARDI CARTA ORO SUPERIOR	980 ML			42,49				35,99		34,99		42,49	34,99	7,50	21,43%	
84	BACARDI CARTA BLANCA SUPERIOR	980 ML			42,49			36,75			34,99		42,49	34,99	7,50	21,43%	
DIVERSAS																	
85	SEAGERS GIM	980 ML	39,98	46,90				42,90					46,90	39,90	7,00	17,54%	
86	SEAGERS GIM	750ML							89,89				89,89	89,89	0,00		
87	GIN ROCK'S	995 ML	29,98	33,70	49,99				29,99				49,99	29,98	20,01	66,74%	
88	GIN BEEFEATER	750ML		131,99					89,90				131,99	89,90	42,09	46,82%	
89	CAMPARI Milanno	900 ML		37,50				38,90	46,25		37,80	35,99	39,96	46,25	35,99	10,26	28,51%
90	CINZANO	950 ML							20,90				21,73	20,90	0,83	3,97%	
91	DREHER	900 ML			14,99			14,90	15,99	15,79	14,99		15,99	14,90	1,09	7,32%	
92	BULLDOG GIN	750ML	128,98						139,99	139,70			139,99	128,98	11,01	8,54%	
93	BOM BAY GIN	750ML						129,78	169,90				169,90	129,78	40,12	30,91%	
94	TANQUERAY DRY GIN	750ML	92,98	96,50	119,00				89,99	114,90		139,90	139,90	89,99	49,91	55,46%	
95	MARTINI BIANCO	750ML	29,98		25,89			25,75		25,90	25,99	25,50	29,98	25,50	4,48	17,57%	
96	MARTINI ROSSO	995ML	26,98	28,90	25,89					26,45	23,99		28,90	23,99	4,91	20,47%	
97	MARTINI ROSSO	750ML						27,25				26,50	27,25	26,50	0,75	2,83%	
98	MARTINI VERMEUTH	750ML						26,90					26,90	26,90	0,00		
VODKA																	
99	VODKA SMIRNOFF	600ML		24,90								23,03	24,90	23,03	1,87	8,12%	
100	VODKA SMIRNOFF	998ML		41,90							38,99	32,90	41,90	32,90	9,00	27,36%	
101	SMIRNOFF ICE (VERMELHA)	275 ML	4,98	4,80	4,79	4,29	4,19			4,38			4,98	4,19	0,79	18,85%	
102	SMIRNOFF ICE (VERMELHA) LATA	269ML							4,99				4,99	4,99	0,00		
103	VODKA BLACK.CUT	750ML										32,75	32,75	32,75	0,00		
104	VODKA LEONOFF	900ML										16,75	16,75	16,75	0,00		
105	VODKA SMIRNOFF	1000ML			32,90								32,90	32,90	0,00		
106	VODKA SMIRNOFF	998 ML	39,98			32,90	31,90	34,99	39,98				39,98	31,90	8,08	25,33%	
107	VODKA SMIRNOFF	600 ML			19,90	19,90	22,33			22,98			22,98	19,90	3,08	15,48%	
108	VODKA ORLOFF	1000 ML	27,96		27,89	27,90			27,99	27,90	26,85		27,99	26,85	1,14	4,25%	
109	VODKA NATASHA	1000 ML		16,70	13,90	17,90		14,99		14,80		19,75	19,75	13,90	5,85	42,09%	
110	VODKA NATASHA LIMÃO	1000ML								14,80	14,99		14,99	14,80	0,19	1,28%	
111	ABSOLUT (ORIGINAL) AZUL	1000 ML	79,98	98,50	85,99	79,90	81,90			88,80		99,90	99,90	79,90	20,00	25,03%	
112	POLAK	950ML		12,90	12,19					12,25		14,90	14,90	12,19	2,71	22,23%	
113	VODKA GREY GOOSE	750ML	149,98	159,90		159,90			129,99				159,90	129,99	29,91	23,01%	
114	VODKA SKYY	980 ML	30,99	32,90	34,69	30,51	45,25	29,99		30,96	31,99	37,90	45,25	29,99	15,26	50,88%	
WHISKY																	
115	WHISKY WHITE HORSE (CAVALO BRANCO)	1000 ML	64,79	79,90	64,99	64,90	74,90	69,99	68,95	72,99	67,90		79,90	64,79	15,11	23,32%	
116	WHISKY CHIVAS REGAL - 18 anos	750ML	349,98					399,90					399,90	349,98	49,92	14,26%	
117	WHISKY CHIVAS REGAL - 12 anos	1000ML		139,90	139,00	147,90	159,90	129,99	119,90	123,99	139,90		159,90	119,90	40,00	33,36%	
118	WHISKY LOGAN - 12 anos	700 ML	88,98	99,90	99,90				99,99	95,88	84,99		99,99	84,99	15,00	17,65%	
119	WHISKY BLACK & WHITE	1000 ML	39,98	44,90	42,89	39,90			49,99	43,90	43,79		49,99	39,90	10,09	25,29%	
120	WHISKY GRANT'S	1000 ML		63,90									74,90	59,99	14,91	24,85%	
121	WHISKY GRANT'S	750ML			56,90								56,90	56,90	0,00		
122	WHISKY TEACHER'S	1000 ML	32,49	38,75	30,89	34,90	34,90	34,99		33,95		39,90	39,90	30,89	9,01	29,17%	
123	WHISKY NATU NOBILIS	1000 ML		33,90	38,89	38,90				33,50			38,90	33,50	5,40	16,12%	
124	WHISKY OLD EIGHT	1000 ML	22,49	23,90						24,80	23,95		24,80	22,49	2,31	10,27%	
125	WHISKY BELL'S	1000 ML	22,49				35,90						38,99	22,49	16,50	73,37%	

ITEM	PRODUTO	Espec.	Bemal	Super Box Brasil	Carrefour	Hiper Bompreço	Pão de Açúcar	Supermercado Manairá	Supermercado Latorre	Supermercado Santiago	Supermercado Extra	>	<	#	
126	WHISKY WALL STREET	1000ML		29,90	32,40				28,50			32,40	28,50	3,90	13,68%
127	WHISKY CARDHU 12 ANOS	1000ML	284,98									284,98	284,98	0,00	
128	WHISKY JOHNNIE WALKER RED LABEL	1000 ML	84,99	89,90	94,90	94,90	99,90		84,90	88,89	94,90	99,90	84,90	15,00	17,67%
129	WHISKY JOHNNIE WALKER BLACK LABEL - 12 anos	750ML			109,90		135,93	89,99			135,90	135,93	89,99	45,94	51,05%
130	WHISKY JOHNNIE WALKER BLACK LABEL - 12 anos	1000ML	149,98	215,00	148,90			169,99	179,70	179,69	169,90	215,00	148,90	66,10	44,39%
131	WHISKY JOHNNIE WALKER GREEN LABEL	750ML													
132	WHISKY JOHNNIE WALKER SWING - 21 anos	750 ML	339,98				415,90				495,90	495,90	339,98	155,92	45,86%
133	WHISKY JOHNNIE WALKER BLUE LABEL - 21 anos	750ML					995,90			841,00	839,90	995,90	839,90	156,00	18,57%
134	WHISKY JOHNNIE WALKER GOLD LABEL	750 ML	192,98				239,90	219,99	215,80	216,99		239,90	192,98	46,92	24,31%
135	WHISKY JOHNNIE WALKER DOUBLE BLACK	1000ML					205,90					205,90	205,90	0,00	
136	WHISKY OLD PAR - 12 anos	750ML			99,90	99,90			119,90		111,90	119,90	99,90	20,00	20,02%
137	WHISKY OLD PAR - 12 anos	1000ML	103,99	119,90	125,00	129,00	149,90	119,89		131,99	139,90	149,90	103,99	45,91	44,15%
138	WHISKY OLD PAR - SILVER	1000ML			109,90	105,00						109,90	105,00	4,90	4,67%
139	WHISKY BALANTINES - 8 anos	1000 ML		74,90	65,99				69,90	68,99		74,90	65,99	8,91	13,50%
140	WHISKY BALANTINES - 8 anos	750ML	45,99				59,90					59,90	45,99	13,91	30,25%
141	WHISKY BALANTINES - 12 anos	750ML	69,98	79,50	78,99	93,20				74,99	79,12	93,20	69,98	23,22	33,18%
142	WHISKY BALANTINES - 12 anos	1000 ML	94,98	105,90	94,99	94,40	105,90	109,99	99,80		98,90	109,99	94,40	15,59	16,51%
143	WHISKY PASSPORT SCOTCH	1000ML	36,49	38,90	36,29	36,50	32,90		38,70			38,90	32,90	6,00	18,24%
144	WHISKY PASSPORT SCOTCH	670 ML		29,90	28,99	28,90				26,99		29,90	26,99	2,91	10,78%
145	WHISKY BUCHANAN'S 12 ANOS	1000ML	156,98				175,90	159,90				175,90	156,98	18,92	12,05%
146	WHISKY BUCHANAN'S 18 ANOS	750ML									769,90	769,90	769,90	0,00	
147	WHISKY WILLIAM LAWSON'S	1000ML		63,90								63,90	63,90	0,00	
148	WHISKY JACKDANIEL'S	1000ML	96,98			129,9	74,90				135,90	135,90	74,90	61,00	81,44%

Estabelecimentos pesquisados: 09

Super Box Brasil - R. Dep. Petrônio de Figueiredo, S/N Geisel

Supermercado Pão de Açúcar - Av. Eptácio Pessoa, 4200 Miramar - 32461456

Supermercado Latorre - Barão de Mamanguape, 594, 602 e 610 - Torre - 32448878

Supermercado Santiago - Barão de Mamanguape, 563, - Torre - 3224-7508

Supermercado Manairá - Av. João Cândio, 493 Manaira - 3226-3993

Carrefour - Rua Bacharel Irenaldo de Albuquerque Chaves - Bessa - 32168300

Supermercado Extra - Av. Eptácio Pessoa, 1277 - 3015-4500

Hiper bompreço - R. Edigar Sales de Miranda, 400, Bessa - 3216-8200

Bemais - Rua João Rodrigues Alves, 750, Bancários - 3255-7500

(-) Menor variação: VODKA NATASHA LIMÃO 1L

1,28%

(+) Maior variação: CACHAÇA YPIOCA PRATA - 960 ML

91,69%

Total de estabelecimentos pesquisados: 09

Total de itens Pesquisados: 148

ITEM	PRODUTO	Espec.	Bemal	Super Box Brasi	Carrefour	Hiper Bompr o	Pão d Açuca	Superm . Maná	Sup. Latorr	Sup. Santiaç	Sup. Extra	V	^	#	
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